



September 1, 2011

Members:

We are delighted to be beginning our 21st year of service to the golf community of the Grand Strand. It is exciting to see how this Association has grown and evolved over the years. We believe that we have contributed in a very positive way to the growth of our community and that our future holds great promise.

As with any growing Association, adjustments must be made on a regular basis in order to stay true to our mission and by-laws. As a registered non-profit corporation in the state of South Carolina our structure must meet a clearly defined outline.

As a result of this, your Board of Directors has spent time over the last month going over our by-laws and our membership roster. Several members have been contacted and through a process of clarification of qualification have been, regrettably, eliminated from our membership list. We have done our best to explain to everyone concerned that we are required by law to adhere to our charter. Every member of this Association **MUST** be affiliated with the golf industry in a direct way.

Along with this requirement, it is required of every member who holds more than one (1) paid membership under their company name, that whomever attends any of our functions must be an employee of that stated company (on the payroll) and must also be directly involved in that company with golf. It is **NOT** permitted for any member to bring a guest to any of our official functions under the umbrella of one of their unnamed paid memberships.

Should we find that a member is, in fact, bringing a non-employee, or an employee not working directly with golf, that member's status and privileges may be revoked. If you have any questions regarding this ruling, please feel free to send us an email at info@gsgda.com.

On another note, it is stated in our by-laws that every member is required to serve on a committee within our Association. When you filled out your application

for membership this selection was made. When you received your membership renewal letter in July that was one of the items displayed for you to review. We are going to be more diligent going forward in exercising this requirement. Each committee chairman will be provided with members of their committee and you will be contacted regarding your service. If you selected the General Tournament Committee, your information will be shared among all committees associated with our annual golf tournament and you will be asked to serve as needed.

With regard to our annual golf tournament, while we were able to award six (6) scholarships this year, it still remains as the least supported tournament in our history. We were not able to fill 18 holes and had fewer sponsors than we have ever had. This lack of support for our own annual event is completely unacceptable. Therefore, a greater effort will be required for our 2012 event and the process will begin earlier. We had twelve (12) applications for scholarship within our own association members and were only able to award half. This was greatly disappointing and we sincerely hope not to have that happen again.

Finally, we would like to remind our members of the etiquette required at all of our meetings:

1. Members are not permitted to bring their own alcoholic beverages to the host golf course.
2. Our hosts have been asked to NOT provide free alcoholic beverages to our members until the beginning of the meeting at 6pm. Please do not ask for them or express your displeasure when they are not provided.
3. Talking is NOT permitted during the official part of our meeting. Please give our hosts and speakers the respect that they deserve by remaining QUIET.
4. Food prepared by our hosts is for consumption at the meeting ONLY. DO NOT request to-go boxes so that you can take food home with you.
5. Always take time before you leave the meeting to thank our host for their generosity. A great deal of money is expended by each one to host our meeting and we owe them this respect. We also hope that you will remember them whenever you are booking golf for your customers.

Members who continue to violate these rules of etiquette will face the termination of their membership.

Our Association has always been intended to be a professional and enjoyable place to network and learn from each other. If we work together to keep it as such we hope to continue for many years to come.

Your Board of Directors